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The Optical Women's Association Announces Additions to the 2026-27 Board of Directors

Dallas, TX – September 17, 2026 The Optical Women's Association is proud to welcome two new board members to its 2026-2027 Board of Directors.

Cathy Firman, Senior Director of Customer Success for GPN Technologies, has been an OWA member since 2017. An active committee member for several years, she is now the OWA Events Committee co-chair.

Carissa Dunphy, a Digital Marketing Associate for PECAA, joined the OWA in 2021. Active on several of its committees, Carissa is currently co-chair for the OWA Communications & Website Committee.

The OWA would like to give special thanks to two departing board members: **Katie Lauver** of GPN Technologies chaired the Website & Communications Committee, and played an integral role in transforming the OWA website into an interactive, user-friendly platform that continues to evolve; **Liz Friedfeld** of ClearVision Optical tirelessly shared her passion for the women of the OWA by serving as the Membership & Welcome Committee co-chair for four years.

Megan Molony, President of the OWA, has this to say:

"On behalf of the Optical Women's Association, I am delighted to welcome our two newest Board members. Their leadership, expertise, and commitment to advancing opportunities for women across the optical industry will be invaluable as we continue to grow our impact and strengthen our mission. We are excited to have them join the OWA leadership team and look forward to the perspectives and energy they will bring to our organization."