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Optical Women's Association Hosts Networking Event During NYC Eyewear Design Week

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The Optical Women's Association (OWA) today announced it will host a special networking breakfast and panel discussion on **Saturday, March 7, from 7:30 to 9:00 AM** during **NYC Eyewear Design Week**. The event will bring together professionals from across the optical industry, fashion, and accessories for a dynamic morning of conversation, insight, and connection.

The panel **"Through the Lens of Change: How Global Fashion and Business Trends Are Shaping the World of Eyewear"** will be moderated by **Karen Giberson**, President & CEO of the Accessories Council (AC), and one of the industry's most respected voices in trend leadership and brand strategy. Panelists include innovators and executives who are helping to shape the future of eyewear design, retail, and consumer experience:

- **Janna Neal**, Senior Vice President, Operations, Zyloware Kenmark Eyewear and Vice President, OWA
- **Wendy Salle**, Director of Opticianry and Frame Merchandising, Keplr Vision
- **Christine Yeh**, Senior Executive Editor, 20/20 Magazine

As shifting global fashion influences, emerging technologies, and evolving business models continue to redefine the optical landscape, the discussion will explore how eyewear brands and leaders can stay ahead of the curve. Attendees can expect insights on what's next in style, sustainability, consumer behavior, and market growth.

Beyond the panel, the breakfast event offers a welcoming environment for networking and the opportunity to connect with fellow professionals, share ideas, and build new relationships within the optical community. The event also provides a chance to learn more about the OWA's mission, ongoing programming, and membership opportunities designed to support and empower women in all aspects of the optical industry.

This event is free but [advance registration is required here](#).

About the Optical Women's Association: Founded in 1997 as a nonprofit, the Optical Women's Association is committed to supporting and promoting the professional development of women involved in all facets of the optical industry. As the vision of the OWA evolves and expands, it maintains the focus of the OWA's founding principles and core mission: to enhance and promote the leadership role of women in the optical industry through networking, education and peer support.

Please visit www.opticalwomen.com for more information.

