



14070 Proton Rd, Suite 100
Dallas, TX 75244
P: 972.233.9107 F: 972.490.4219
office@opticalwomen.com
www.opticalwomen.com

FOR IMMEDIATE RELEASE
CONTACT: Carol Wilbur
office@opticalwomen.com

THE OPTICAL WOMEN'S ASSOCIATION ANNOUNCES GLOBAL CONNECTION EVENT AT SILMO PARIS!

DALLAS, TX – July 18, 2025 – The Optical Women's Association (OWA) is excited to host another global event at SILMO in Paris, continuing expansion plans for membership among women in the optical industry internationally.

Join us for "**Seeing Beyond: The Power of Women in Optical Innovation**", featuring a powerhouse panel of accomplished executive leaders, facilitated by OWA International Expansion Committee Chair **Nancy Gries**.

Graciously sponsored by SILMO, this event will kick off with an introduction from **Amélie Morel Martin**, President of SILMO and Director of Communications for MOREL. Panelists **Olga Prenat** (EssilorLuxottica), **Kivilcim Erdogan** (Bausch & Lomb), and **Atissa Tadjadod** (Silhouette) will then share insights into their journeys in optical innovation. The discussion will do a deep dive on how women are driving change in technology, AI, human resources, sustainability, and vision health, and promises to inspire and empower future optical leaders!

Join us at SILMO on **Friday, September 26, 4:30pm – 5:30PM** at the *SILMO Talks Stage* on the tradeshow floor.

EVENT DETAILS:

- **When:** Friday, September 26, 4:30pm – 5:30pm
- **Where:** SILMO Talks Stage on the tradeshow floor
- **What:** OWA panel presentation and networking champagne toast
- **Cost:** This event is graciously sponsored by SILMO *Space is limited so advance registration is recommended.*
- **[RSVP here](#) by September 10th**

Attendees will learn about OWA's international focus and activities as well as future expansion plans. Current OWA members and International Committee Members will be on hand to answer any inquiries.

#

About the Optical Women's Association: Founded in 1997 as a nonprofit, the Optical Women's Association is committed to supporting and promoting the professional development of women involved in all facets of the optical industry. As the vision of the OWA evolves and expands, it maintains the focus of the OWA's

founding principles and core mission: to enhance and promote the leadership role of women in the optical industry through networking, education and peer support.