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THE OPTICAL WOMEN'S ASSOCIATION ANNOUNCES GLOBAL CONNECTION EVENT AT MIDO IN MILAN

DALLAS, TX – January 9, 2025 – The Optical Women's Association (OWA) is excited to announce an OWA Global Event at MIDO in Milan, as expansion plans continue to reach out to women in the optical industry internationally.

You're invited to "Breaking Optical Barriers: Women Who Conquered the Climb to Success", a powerhouse panel of accomplished executive leaders facilitated by OWA Vice President Megan Molony.

Graciously sponsored by MIDO, this event will kick off with an introduction from Lorraine Berton, President of ANFAO and MIDO, followed by a panel including Malika Azrine-Bouferquene (EssilorLuxottica), Barbara Salimbeni (Marchon Eyewear), and Sara Osculati (Thelios), who will share insights into their journeys to the top. The discussion will focus on the challenges they faced - overcoming gender bias, managing work-life balance, and navigating corporate structures. This session promises to inspire and empower future optical leaders!

EVENT DETAILS:

- **When:** Saturday, Feb 8, 2025 at 4:00 PM
- **Where:** MIDO – Fiera Milano Rho, **The Vision Stage** (entrance of Pavilion 1)
- **What::** OWA panel presentation (The Vision Stage plenary room), networking, cocktails and hors d'oeuvres (The Vision Stage Lounge)
- **Cost:** This event is graciously sponsored by MIDO. *Space is limited so advance registration is recommended.*
- **[RSVP here](#) by January 30**

ABOUT THE OPTICAL WOMEN'S ASSOCIATION

Founded in 1997 as a non-profit, the Optical Women's Association is committed to supporting and promoting the professional development of women involved in all facets of the optical industry.

As the vision of the OWA evolves and expands, it maintains the focus of the OWA's founding principles and core mission: to enhance and promote the leadership role of women in the optical industry through networking, education and peer support. Learn more about the OWA here www.opticalwomen.com

Have specific questions about our international expansion? Reach out to [IEC Committee Chair Trudi Charest](#)